



CHICAGO SYMPHONY ORCHESTRA ASSOCIATION

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News

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**RYAN LEWIS NAMED VICE PRESIDENT FOR
SALES AND MARKETING FOR THE CHICAGO SYMPHONY
ORCHESTRA ASSOCIATION**

CHICAGO—Chicago Symphony Orchestra Association (CSOA) President Jeff Alexander announces the appointment of Ryan Lewis as Vice President for Sales and Marketing, effective February 4, 2019.

In his role, Lewis will serve as a member of the CSOA senior management team and lead a department that is responsible for marketing, communications and design, digital content and web technologies, as well as ticketing and patron services.

In announcing the appointment of Lewis, Alexander said, “Ryan is respected as an innovative leader in marketing within the performing arts community and is a dedicated advocate for classical music. His experience along with an enthusiasm for serving current audiences and creating new ones is a moment of great opportunity for the CSOA.”

“I am thrilled to be joining such a prestigious organization with world-class musicians, an esteemed music director and talented staff,” said Lewis. “I look forward to building the brand of the Chicago Symphony Orchestra even farther locally, nationally and globally, as well as attracting new and diverse audiences to experience the incredible sound of the CSO.”

Ryan Lewis comes to the CSOA with more than 16 years of marketing and sales experience in the performing arts, serving most recently as Vice President of Marketing at Opera Philadelphia. During his six-year tenure at Opera Philadelphia, he conducted industry-leading market research studies, data analytics projects, and reimagined the guest experience garnering recognition for the organization’s marketing programs as some of the most innovative in the field of opera. He was also part of the team that rebranded Opera Philadelphia and launched the dynamic urban opera festival, O, in 2017. Lewis previously served in marketing leadership positions at the John F. Kennedy Center for the Performing Arts, National Symphony Orchestra, and Washington National Opera. Lewis received a bachelor of music degree in vocal performance from the University of Maryland, College Park.

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RICCARDO MUTI
Zell Music Director

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Chair, Board of Trustees

JEFF ALEXANDER
President

YO-YO MA
Judson and Joyce Green Creative Consultant

The Chicago Symphony Orchestra: www.cso.org and www.csosoundsandstories.org

Founded by Theodore Thomas in 1891, the Chicago Symphony Orchestra is consistently hailed as one of the greatest orchestras in the world. Since 2010, the pre-eminent conductor Riccardo Muti has served as its 10th music director. Yo-Yo Ma is the Judson and Joyce Green Creative Consultant, Missy Mazzoli is Mead Composer-in-Residence and Erina Yashima is the Sir Georg Solti Conducting Apprentice.

From baroque through contemporary music, the CSO commands a vast repertoire. Its renowned musicians annually perform more than 150 concerts, most at Symphony Center in Chicago and, each summer, at the suburban Ravinia Festival. They regularly tour nationally and internationally. Since 1892, the CSO has made 60 international tours, performing in 29 countries on five continents.

People around the globe listen to weekly radio broadcasts of CSO concerts and recordings on the WFMT radio network and online at cso.org/radio. Recordings by the CSO have earned 62 Grammy Awards, including two in 2011 for Muti's recording with the CSO and Chorus of Verdi's *Messa da Requiem* (Muti's first of eight releases with the CSO to date). Find details on these and many other CSO recordings at www.cso.org/resound.

The CSO is part of the Chicago Symphony Orchestra Association, which also includes the Chicago Symphony Chorus (Duain Wolfe, Director and Conductor) and the Civic Orchestra of Chicago, a training ensemble for emerging professionals. Through its prestigious Symphony Center Presents series, the CSOA presents guest artists and ensembles from a variety of genres—classical, jazz, world, and contemporary.

The Negaunee Music Institute at the CSO offers community and education programs that annually engage more than 200,000 people of diverse ages and backgrounds. Through the Institute and other activities, including a free annual concert led by Muti, the CSO is committed to using the power of music to create connections and build community.

The CSO is supported by thousands of patrons, volunteers and institutional and individual donors. The CSO's music director position is endowed in perpetuity by a generous gift from the Zell Family Foundation. The Negaunee Foundation provides generous support in perpetuity for the work of the Negaunee Music Institute.